



**Saturday, January 25, 2020**

**9431 Bandera Road, San Antonio, Texas 78250**

### **Race Description**

The Love Run 5K is a family-friendly event that provides a fun way to bring the community together while supporting poverty relief efforts in our city and all over the world. This race begins at CityChurch Bandera Road and continues through Nani Falcone Park.

In our inaugural year, 2019, we had over 400 participants and many more friends and families enjoy this event. Participants and families are encouraged to stay after the race to enjoy fun activities, food, chances to win prizes, and access to various vendors.

### **Charity Partner**

All profits go toward CityChurch's Social Action Fund which financially supports development efforts that attack the root issues of poverty and equip partners to create long term solutions in their community so they can thrive. The three organizations we will be funding are the following:



#### **The Strong Foundation • [strongfoundation.org](http://strongfoundation.org)**

Strong Foundation is a non-profit based out of San Antonio that assists homeless families with children. Their program keeps families together and provides them a safe place to live while they get back on their feet. The program provides classes and groups for both parents and children to grow.



#### **Liberia Now • [liberianow.org](http://liberianow.org)**

Liberia Now partners with Liberian communities through projects in education, infrastructure, healthcare, economic development, and spiritual renewal. They build water wells, resource clinics, provide micro loans for small business and maintain a school they built for the impoverished community of Monrovia.



#### **Casa Hogar Pies Hermosos • [pieshermosos.com](http://pieshermosos.com)**

Casa Hogar is an orphanage for Tarahumara children, an indigenous tribe from Chihuahua, Mexico. Parents who are unable to care for their children due to poverty or neglect have a safe and loving place to bring their children. The children are provided meals, medical care, education and so much love.

## BECOME A SPONSOR

Help us step up for families and communities here in San Antonio and around the world by becoming a sponsor of the 2020 Love Run 5K. Your sponsorship gives you access to many ways to promote your business to thousands.

	Tier 1 - \$500	Tier 2 - \$1500	Tier 3 - \$3000
Social Media Exposure (10,000 + audience)	✓	✓	✓
Logo on Race Day Banner	✓	✓	✓
Prominent company recognition on website	✓	✓	✓
Logo on Race T-shirt	✓	✓	✓
Company recognition on Video Promo		✓	✓
Prominent Logo space on Print Materials (fliers, ads, posters, etc.)		✓	✓
Option to leave ad or coupon in race day packet		✓	✓
2 Race Entries		✓	
4 Race entries			✓
Mention at Race Day Event		✓	✓
Tent space at Race Day Event		✓	✓
In service logo slide during mention of race (3200 + audience)			✓
Mention on any external promotions			✓
5 minute Ad Spot at Race Day Event			✓
Please be aware that our fliers and other printed promo material will be completed and distributed by November. To ensure ample promotions (or) awareness of our sponsors we highly encourage a commitment prior to October 15, 2019. In the event that you become a sponsor after our print date, we will do our best to work with you and make accommodations to get your business promoted.			

To become a sponsor visit [loverun5.com/sponsor](https://loverun5.com/sponsor). Love Run 5K sponsorship deadline is January 1, 2020. For more information call 210.523.9085 or email [damaris.fike@city.church](mailto:damaris.fike@city.church).